

SOECA

State Owned Entities Communicators Association

Spearheading Coordinated Communications



Attention: Chief Executive Officer

Dear CEO,

SOECA is an association of communicators from state owned entities across the three spheres of government. Its main purpose is to facilitate and improve the flow of information between SOEs and the public, share professional resources and expertise among SOE communicators and promote the communications profession within the sector.

As the President of the State Owned Entities Communicators Association (SOECA), I appeal to you to kindly allow and encourage your communications and marketing managers to be part of this prestigious association, in order for them to serve your communications needs more effectively.

The purpose of the letter is to inform you about the association so that you can leverage it in the pursuit of communications excellence within your organisation. The Association was formed in 2014 by the Minister of Communications, Ms Faith Muthambi. The Minister has recently issued an endorsement letter, which I have attached for your information.

The executive is comprised of the following members:

Congress Mahlangu (President, former Land Bank)

Vusi Mona - Sanral

Milisa Kentane - Transnet

Sebata Zondo-Eskom

Vimla Maistry-SAA

Sipho Makgaba-Bankseta

Tahir Sema – Salga

Nikelwa Tengimfene – Nersa

Rey Thakuli-Sanparks

Kaizer Kganyago – SABC

Sicelo Mkosi- Sars

Barileng Dichabe-Arm Scor

Thabiso Magodiello- Brand SA

Lillian Mofokeng – Metrorail

We have also appointed an Advisory Committee comprising the following distinguished members:

Jimmy Manyi – GCIS

Andile Mbeki – Gauteng Film Commission

Lola-Michelle Mashiane – Community Newspapers Initiative

Mzi Malunga – Brandsa Board Member

Mantshela Waga Tau – Tau Ya Phoka

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Please don't hesitate to contact me directly should you have any queries, I look forward to having a positive and supportive impact on the level of communications excellence across the public sector.

Sincerely,

Congress Mahlangu
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